

OFFICIAL TED CANTU
MAGAZINE EDITION



TAKING OVER THE WEB: **DOMINATION** (POSSIBLY YOU...)



**“Only 18% Of All Websites
Get Listed on Google”**

**GOOGLE AD SPEND
RAKES IN \$224
Billion**



**“70 PERCENT OF ALL
ADSPEND IS WASTE”**

FACEBOOK SHUTS DOWN

* Leaves Millions Of
Businesses Stranded

* Zuck Unavailable For
Comments As Blackouts
Continue...

* Censorship Continues

* Facebook Ad Accounts
Cancelled With No Explanation

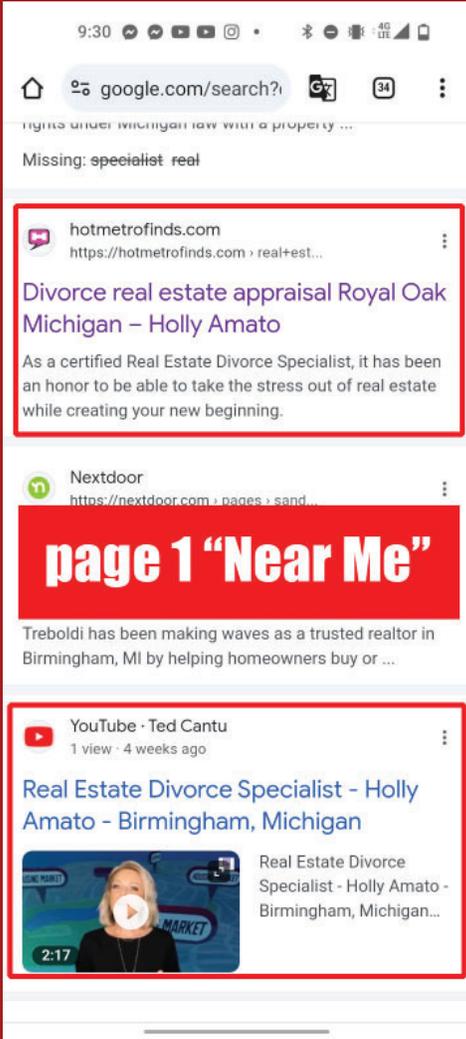


THE METAVERSE FLOP THAT NOBODY IS TALKING ABOUT

EXCLUSIVE

PLUS! WHAT HAPPENS NEXT!

EXPLOSIVE GROWTH, IN GOOGLE ONLINE SEARCH



How do you Rank for "Near Me" Searches? I am going to make this super simple and explain how this can be done. Here is what SEO expert and author Mike Salvaggio has to say about it.

- "Things to do near me"
- "Restaurants near me"
- "Hotels near me"

Have you ever ranked for a "near me" search?

"This is better known as local SEO. When people search for a product or service that they need, Google's algorithm sorts information based on nearby businesses that match those keywords. Ranking your business for searches in your nearby area can drive local

RANK FOR "NEAR ME" SEARCHES

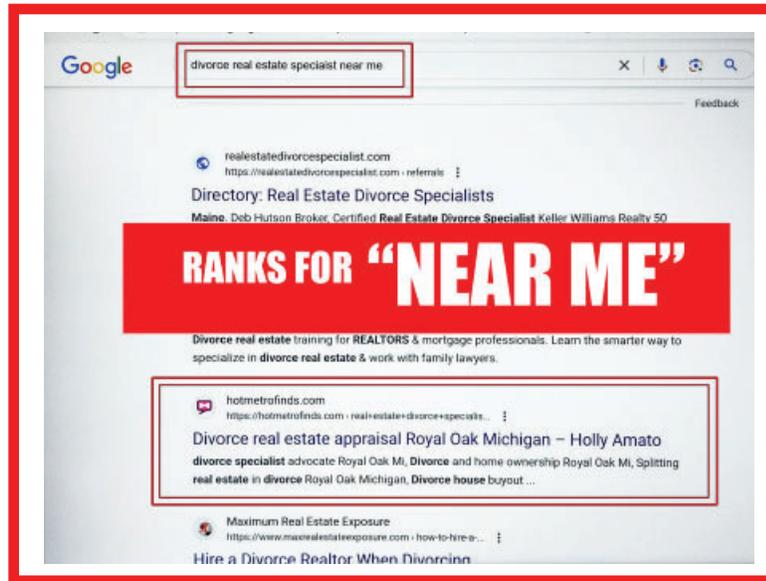
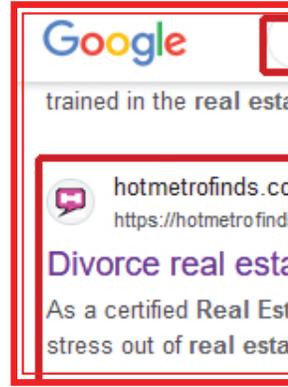
revenue towards your company and allow you to reach a broader audience.

There are some businesses that don't need to rank as highly for "near me" searches. These include exclusive online retailers or other companies that aren't tied to a specific location in order to provide goods and services. However, if you are a brick and mortar business, impacting your local area is incredibly important. You want the people around you to know you exist."

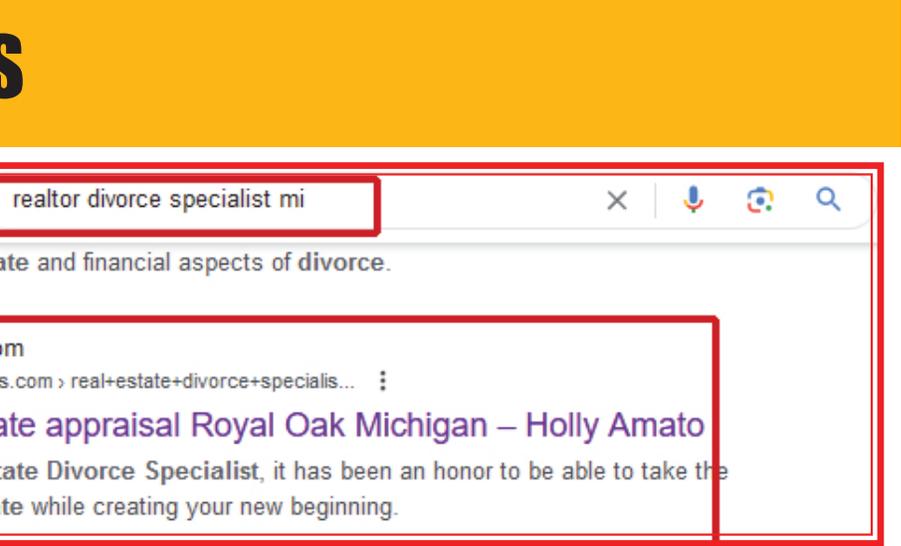
Ranking locally is one of the most brutal and trickiest ways to organize on SEO. However, we were able to do it, and that is excellent news because we're able to come up for searches near me And also for a city search, which means you can sharpshoot your keywords and pop up where you want to, which makes it easy for your customers to find you.

It can be challenging if you need to learn how to rank your web media for the most requested search terms. To make this successful, you must have a lot of content and stories for this to happen.

It also helps too if you've got multiple pages to put this content on. you will also notice that sometimes the search term near me will appear on some phones rather than others. This will start to even out as you get more content on the web.



**"Make Sure Your Phone Settings
Are Set For The Town You Are In
For This Feature To Work"**



The range for the, “near me” searches will only work in some cities. So, for example, we created our geo-target zones to be in Birmingham, Michigan, and also in Troy, Michigan, and the results would vary throughout the day. There were some geographic zones that it would not pull up at all, and I’ve tested it as far as Mount Pleasant, Michigan, and Flint, Michigan. I also got screenshots of these results on other devices, such as laptops and tablets, in a Costco store and inside a hotel.

** The most important thing here is that your phone is set to the city you are in. Ensure that your smartphone is set for the town you are currently traveling in to get the best results. Otherwise, you’ll get completely different readings from our studio and your searching public.

However, the good news is we can perform this function for you. Let’s all get out there and create new online and front-door customers!

The Importance of Local SEO

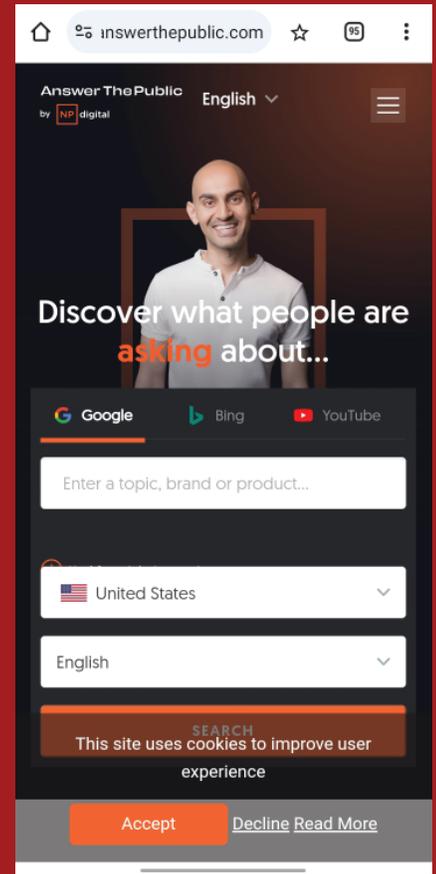
When you rank well in Google “near me” searches listing, you’ll see an overall improvement in website traffic and business. Some businesses have become so determined to rank well in these searches that they incorporate the words “Near Me” into their business name.



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Access FREE DEMO

TED CANTU is a 20+ year advertising, SEO, author legend from Chicago and NYC. Accomplished in copywriting, NLP, Sales and Marketing.

**“OUR SEO
RANKED IN JUST
FIVE DAYS!”**



NEW TOOL

[www. AnswerThePublic.Com](http://www.AnswerThePublic.Com)

This tool allows you to search your keywords and find out what people are searching for. Armed with this information you are now able to create web media so you can rank on Google.

You can get a whole set of keywords for free to start. There are subscription options here for you to choose from.

Answer the Public has a score of 4.5/5 on G2 based on 30 reviews. Some pros of the platform cited by reviewers are its usefulness for creating FAQs, social media content, and blog posts. Users also liked the simple and intuitive interface.

GOOGLE PAGE 1 -- FOR RENT - NOW AVAILABLE

Just Pick Your Towns

**GOOGLE AD SPEND
RAKES IN \$224
Billion**



Google

**“70 PERCENT OF ALL
ADSPEND IS WASTE”**

How would you like to stop fussing around with SEO (search engine optimization) and grab the top-ranking number one spots on Google? Imagine a website presence that is already set to go and is already ranking in your dream marketplaces. Well, grab hold of your socks and get ready because that dream day is HERE AT LAST.

The big question stands, “Is it easy for a website to rank for the keyword term - ‘near me?’” It is tough to retrofit a site to rank on Google in general because of the following reasons:

- * ***There are no site maps on your site***
- * ***The site maps on your site are formatted incorrectly***
- * ***you don’t have Geo Target keywords anywhere in your metadata***
- * ***The content on your web page does not reflect your metadata***

We have taken on a new project in which we have created an online platform that addresses these issues. The cool thing is that we can get on page one of Google in 5 days for just about any industry. Remember that Google only accepts 18% of all the websites it ranks on its search engine.

Yahoo and Bing will grab whatever content they have, but Google has the lion’s share regarding views.

Our new platform will often outperform your current website because most websites we run into need to be formatted correctly. We always say that the more online visibility you have, the better off you are.

Now, the fun part is after we get you ranked for your keyword lists, you can see where you need more online, and we can start filling in the gaps. We can sharpen keyword phrases to ensure you have visibility in these areas.

Our competitors say you can get this done between 3 and 9 months. We are doing it in just 5 days.

We suggest you stay with us for the best app number results for at least three months. We like to use a shotgun approach regarding the number of keywords and searches we create. From there, you can tone it down and optimize it every other month.

The ones who have more content to share are the ones who are going to benefit the most. So, any business that can sell through a story is the one that is going to see the maximum benefit.



“How To Reach Every Corner Of The Web And Connect To Your Best Lead Sources!” YouTube

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|--|--|---|
| <input type="checkbox"/> Auburn Hills | <input type="checkbox"/> Oakland County | <input type="checkbox"/> Independence |
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| <input type="checkbox"/> Detroit | <input type="checkbox"/> Highland Charter | <input type="checkbox"/> Shelby Twp |
| <input type="checkbox"/> Madison Heights | <input type="checkbox"/> South Lyon | <input type="checkbox"/> Roseville |

**“YOU WILL APPEAR ON GOOGLE IN 5 DAYS,
PAGE 1 (THATS THE RECORD)
INDUSTRIES MAY VARY”**

OR MONEY BACK - NO QUESTIONS ASKED.

THE WIN CREATIVE BRAND STRATEGY

www.TedCantu.Com

**AI SEO
LEADS**

**MAR
24**



**BLACK FRIDAY
PROMOTION**
**metro
detroit**

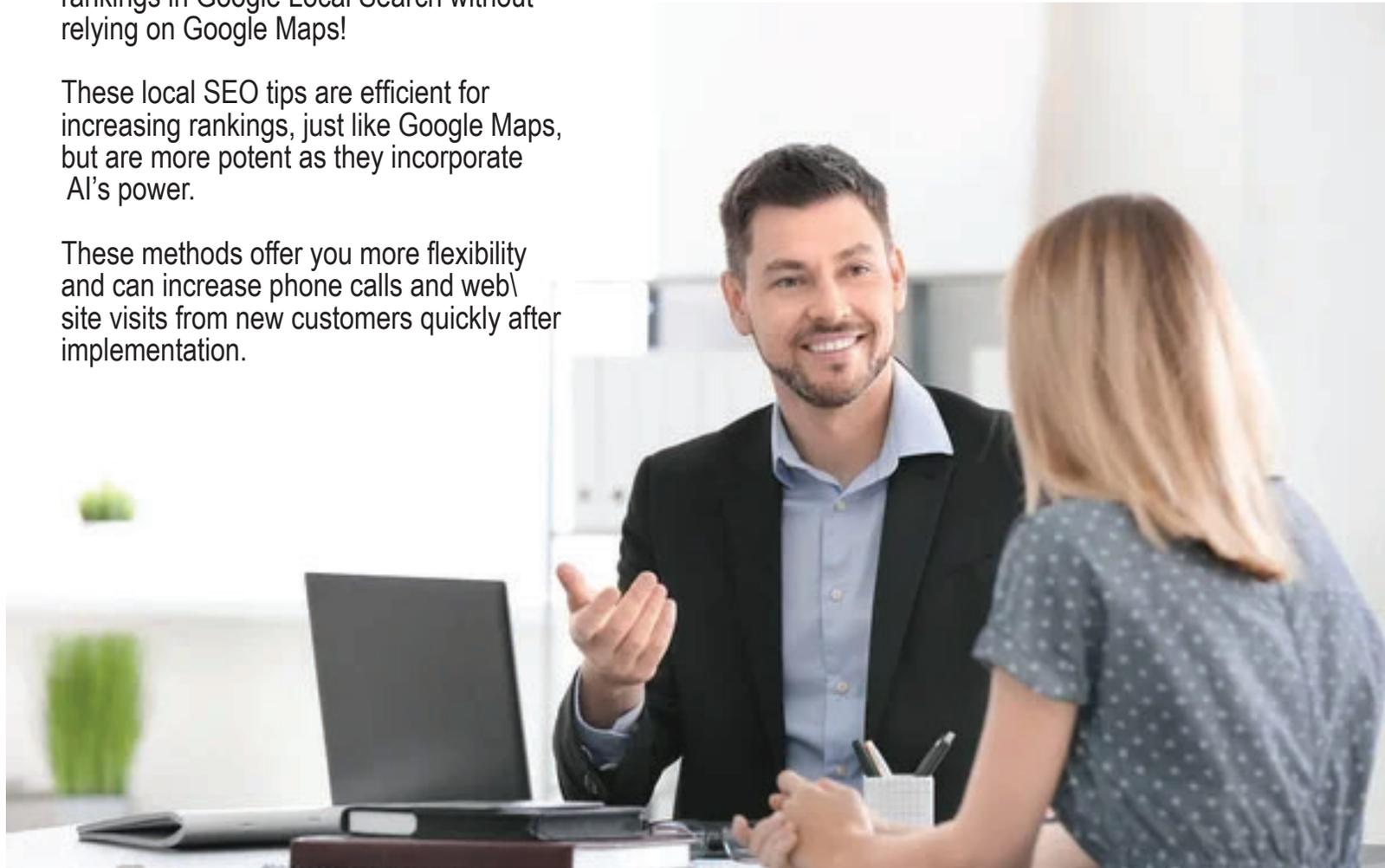


Today, you'll learn how to take action with these Local SEO tips, strategies, and tactics that can dramatically change your rankings in Google Local Search without relying on Google Maps!

These local SEO tips are efficient for increasing rankings, just like Google Maps, but are more potent as they incorporate AI's power.

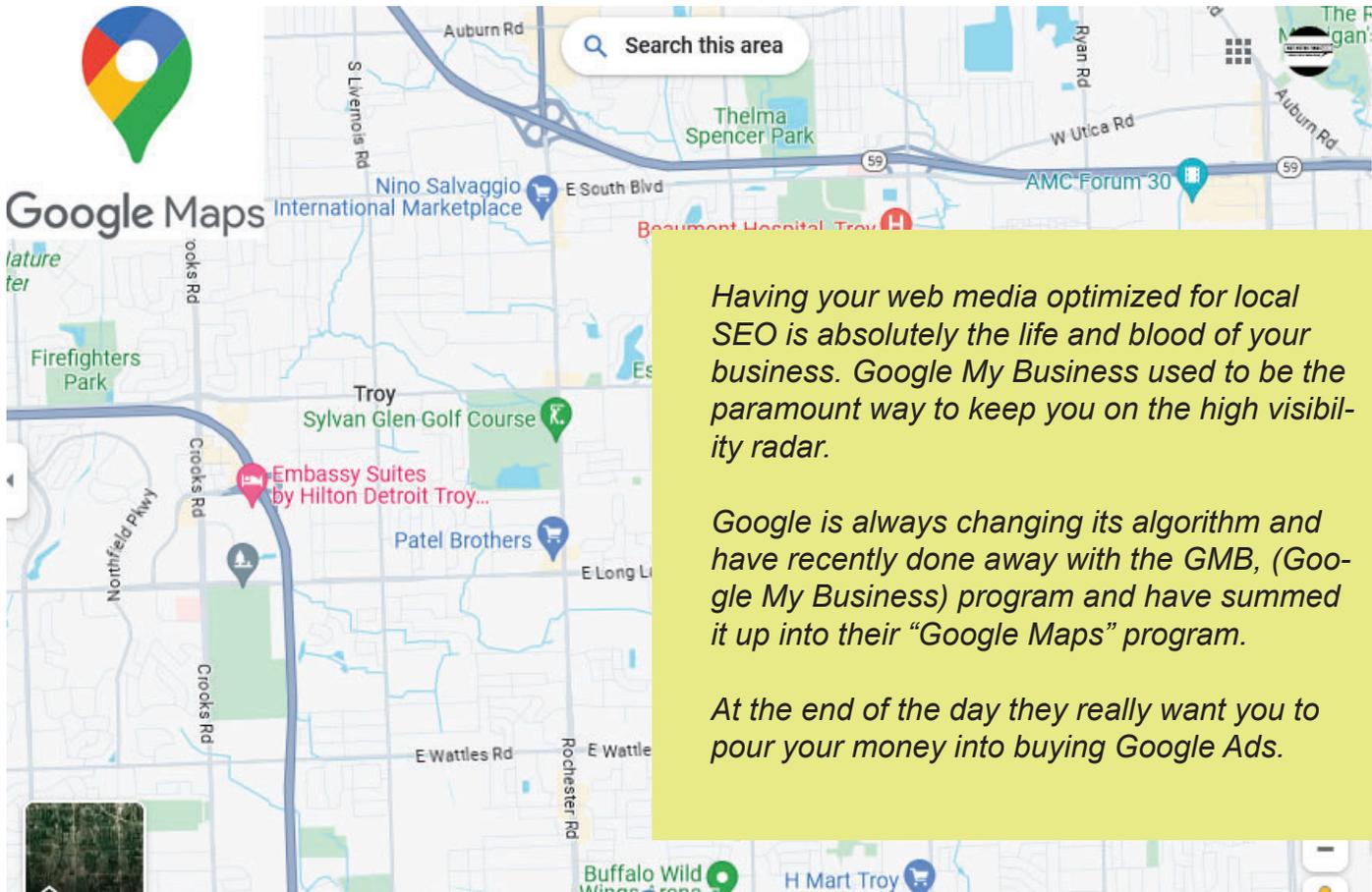
These methods offer you more flexibility and can increase phone calls and web site visits from new customers quickly after implementation.

intro



**“Everything You Know About
Local Search Has Dramatically
Changed!.....Everything.”**

Ted Cantu
SEO, Author, Marketer



Having your web media optimized for local SEO is absolutely the life and blood of your business. Google My Business used to be the paramount way to keep you on the high visibility radar.

Google is always changing its algorithm and have recently done away with the GMB, (Google My Business) program and have summed it up into their "Google Maps" program.

At the end of the day they really want you to pour your money into buying Google Ads.

That being said there are limitations with using the Google Maps program and we have been working dilligently to find ways around it. The purpose of this document is to show you we have more flexibility and are able to place your business in front of more places.

- * More Online Locations**
- * More Cities and Counties**
- * Line You Up With Your Best Customer**
- * Align You With The Best Lead Sources**

....All the while offering you less restrictions.



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“Do You Want To Boost Your Sales?”

Are You Sick Of Limitations?

Secret Strategies Level The Playing Field And Allow You To Take Center Stage.

Here is a special bulletin for everyone doing social media and Google ads. There are many places to put these ads now, and they're all expensive, yet they all have one thing in common.

What would you say is the number one problem when placing an ad?

The fact is that 70% of your ad money goes to waste on various platforms.

All of these ads are short-lived on any one of these paid social media ad platforms. There is another hurdle when you consider you have limited space to apply your message. Don't forget that once these ads expire, they are gone for good.



THE PROBLEM WITH GOOGLE MAPS

Google Maps is another thorn in your side!

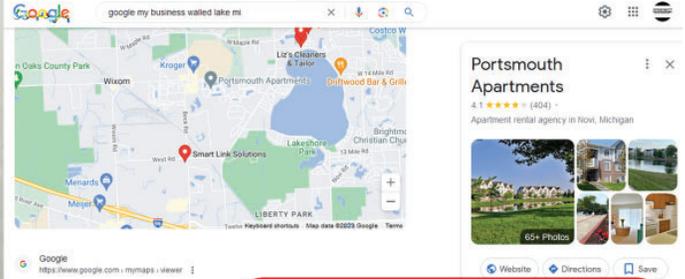


Google Maps

The Google Maps program is as limited as the social media ad platforms. Google Maps is very controlling and offers a limited selection of places you need to find on the web. If you have multiple business locations, there can be challenges to grab those spots.

But that is just one challenge.

Including your category in the limited Google Maps classification selections can be just as challenging. (Example - if you are a real estate specialist and deal specifically with divorced people, it will be impossible to gain that distinction on Google Maps).



Google Maps Can Be Funny And Fickle. They Can Shut Your Lights Off... Anytime.

But this third challenge might just turn you off from Google Maps altogether....

If you use Google Gmail and send over twenty emails simultaneously, Google will restrict your Google Maps account.

We have seen them put an out-of-business status on a Google Maps and Google My Business page (GMB). That's pretty serious. Google will also do some unsavory tactics to your business if you work out of your home. Google prefers to work with brick-and-mortar businesses.

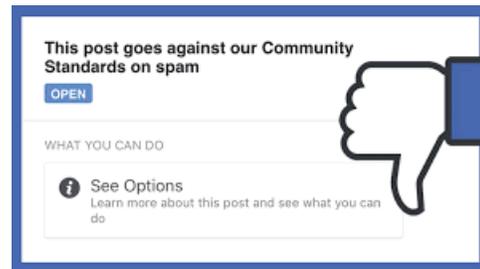
So, how do you get the word out?

Wouldn't it be great to have ads that don't expire? What are those same ads that were wider than a three-line sentence and a few keywords? What if you had full SEO capability with AI technology to get seen in more places? And how would you like to have those ads include video and not be restricted by Google Maps?

If you could achieve all that, then my friend, you would have an award-winning system with all the options.

What if I told you you can have this capability while connecting with your dream audience?

In 2022, Facebook generated nearly 114 billion U.S. dollars in ad revenue -- Big Social Media Is Losing Their Grip.....



Facebook also is against emerging new technologies which out perform their platform such as Click Funnels, and AI.

They are threatened by being beaten by up and coming tech savvy smart entrepreneurs....

WHO... are getting their web traffic through totally different sources.



GET READY FOR THE WIN - PROJECT REACH

We just did some test runs in my company. We knew we hit pay dirt when we suddenly got our media taken off of Facebook and got warnings about cybersecurity and other nonsense. We were striking a nerve and taking money off Facebook's table. The censorship has continued on other platforms, including Instagram and Twitter. Big Social Media doesn't want this to get out and is afraid of losing control.

Meanwhile, our online media rankings are on page one of Google and getting ranked for multiple keywords. It is literally like a river of money-making opportunities pouring into our office every day like clockwork!

The better ad platform is here; best of all, there's no censorship. Your media will not be restricted, and your account with us will not be confiscated. Did you know that now, Facebook is shutting down ad accounts from its members without any warning or reason?

There is a flood of censorship going on in social media for very unfair and irrational reasons. Social media ad platforms are going after certain health industries and anything that goes against their own biased political opinions and even religious beliefs.

If you don't go along with the official Facebook official narrative you can expect problems. The Meta project has made big headlines and many of its original members have fled and have deactivated their accounts. Unsurprisingly, Facebook stock has gone way down, including Meta, resulting in thousands of layoffs.

Take control of your business today by making intelligent choices and creating media with us that will last.





HERD BUILDING

The Way To Build Prospects

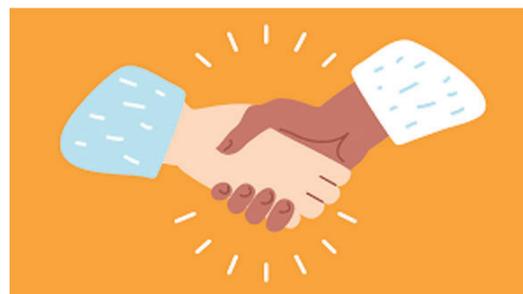
CHAPTER 1

The most important thing to understand about web traffic is that it's constantly changing. new developments are taking off in these new strategies. Social media sites like Facebook, Instagram, and Twitter have been relying on paid ads to generate web traffic to your website. This has been going on since 2003. It picked up a lot of steam in 2013, but now things are changing.

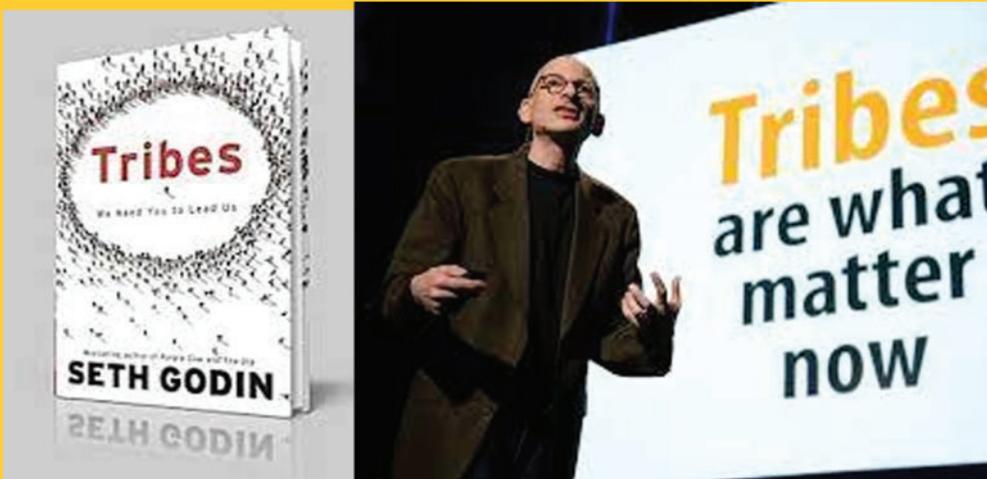
Many websites we try to promote using Google ads and YouTube ads could have performed better. Many of our clicks were fakes, and they came out of places like Puerto Rico and Guam in Japan, which did not help us when we were based in the midwest USA. The big media Giants would not refund our money, but they gave us extra clicks instead, and we pulled the plug on building this type of traffic. Despite what all your web gurus talk about, most businesses need to dod traffic daily, if at all.

The big trend you want to keep your eye on is building herds of people. we are talking about building tribes of people interested in your goods and services, and you can acquire them in several ways.

This requires developing relationships with them and connecting with the tribe, nurturing them showing them the importance of doing business with you, and explaining your services through stories. This type of web traffic building will only be suitable for some.



“So, you want to sell your services to anybody with a credit card and a pulse. In that case, this is probably not going to be for you. That being said, if this is how you run your company, then I’m probably not going to be an excellent business coach for you, and you are better off doing paid ads of any variety.”



BUILD TRIBES

**Rethink Your
Process**

To build an active tribe, it is going to help if you have stories to tell about your company. You will have to have anecdotes about your products and services. Author Seth Godin has written books about how to build tribes, and he also wrote a book called Permission-based Marketing.

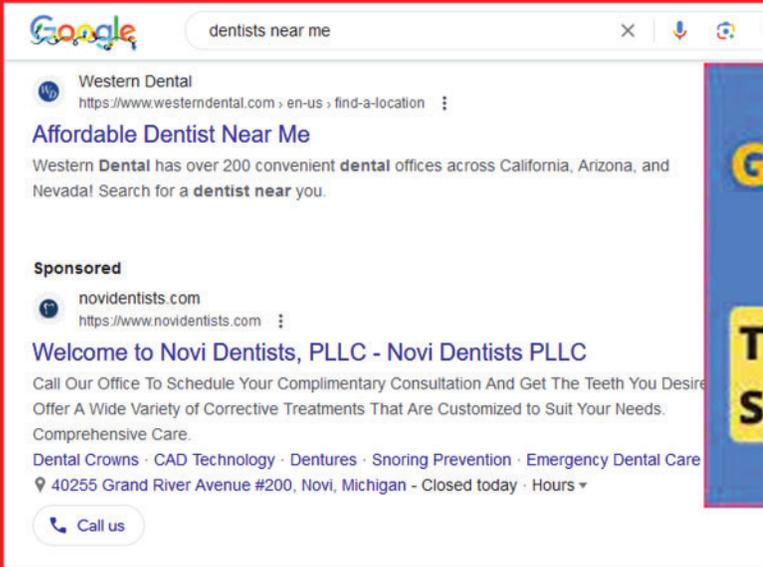
Your audience will want to connect with you when you explain this story-based marketing. This is a chance for you to tell your complete story and convince your prospects why doing business with you is essential. You must transfer your enthusiasm about your product through this transition process and create ready buyers.

Coming up with the system of creating a herd takes a lot of work. You will have to make a newsletter, videos, podcasts, blog posts, ebooks, questionnaires, and other forms of media. Only some businesses will be up to this challenge, so we're being very selective of who we work with in the upcoming year.



**CREATE THE
ATTRACTION**

**CREATE THE
NEED**



CHAPTER 3

ADS THAT NEVER EXPIRE

The Google My Business program, or GMB, was removed last July. Google offers the statement that they are now going to simplify the maps program, and that being said, many of the old GMB placements will be outdated and eventually removed.

We have been busy in the studio, developing a brand-new solution. This is going to entail creating pages that are mobile-based, and they're going to include maps.

Hold that thought for Chapter 3



The big announcement here is for people using Google and Facebook ads. As you know, when you're done using ads and shut them off, your ad completely disappears from The public's eye. But what if your Ad had a life of its own and could continue to be shown to searching audiences? Can you imagine what they would do for your business? It completely changed the game. This next part is for only the players and those who want to build a strong relationship with her online prospects. Because now, you can take your high-performing ads, transfer them to our technology, and have them appear in front of your searching prospect base 24/7.



AI SEO



WIN 4 WAYS

DEEP KEYWORD SEARCH

MOBILE PAGES

OUT PACE GOOGLE MAPS

BE IN MORE PLACES

The other cool thing is that we can now drive traffic to these existing ads online. And we can go deep into niche-based searches using Aisco—and AI YouTube searches. Because of the nature of our business, some of these tools are subscription-based, and some require us to hand-build coded web media. So we will not be haggling on price... That makes sense.

Working in this manner takes a lot of dedication and diligence, and a lot of detail is involved. So, we will not be a good fit for anybody just looking to go with the cheapest price and looking for a living pulse and a credit card to make a sale.

I mentioned the ads and maps in this section because they work hand in hand. I will keep it simple for now and wanted to communicate the basic idea.

“GO FOR THE WIN”

www.tedcantu.com

CHAPTER **4** UNLIMITED MAPS

What were some problems with the Google My Business Maps program (GMB)? We were limited with what we could do with the keyword searches. We only had to use the base keyword and could not discuss conducting our business using the limited keyboard available on GMB.

So, let's say, for example, you were doing real estate with divorce prospects, and this was your niche market. Using the GMB, one could not declare their niche market and would have had to use a base keyword.

The second problem was we were limited with how many cities and towns we could place our business in.



GOOGLE MAPS ARE LIMITED
we got something better

Yet another problem was that we needed to be able to list any business that worked out of their home. The Google GMB program used a postcard system to verify an address of a physical location.

The last problem was that Google would suspend your GMB profile for any reason. We used a Gmail account more than 30 times in one session, enough for Google to shut us down. Not only did they shut down the GMB profile, but they also declared a business to be out of business. You can imagine how upsetting this would be when trying to gain new clients and keep the lights on. I cannot imagine the stress and trauma that would occur to a home service-based business.

We can overcome this problem, and the avenues now open to a business are expansive. There is no limit to where you can take this technology, and it's mobile-friendly. Your media will be found on mobile devices, handheld devices, laptops, desktop computers, YouTube searches, and smart TVs.

**You've Seen The Concepts.
Now Experience
Them For Yourself.**



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